

Have you done an ETH Event? If so, would you like to mentor via sharing best practices, learnings, tips -- with someone who is new to the kind of event you've done in the past?



Are you new to the partner rep position and/or ETH events? Would you welcome a call/meeting with someone/others who have done an ETH event in the past?



Would you like to share your event with others? Collaboration can be so much fun ~ and, we're stronger together!

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## ETH ~ Empower!



**SAMARITAN  
MINISTRY**  
*of Greater Washington*

## The 2018 Empower the Homeless Campaign

*"Toward A Guide for  
Partner Churches and Schools for  
Your Event"*

## **What is an ETH Event?**

Each church/school's opportunity to create a fun and informative event and to collaborate with others, in order to *raise awareness of homelessness and empower both volunteers and homeless folks through our relationships, while raising funds to carry out our work.* Community walks, strawberry socials, a Samaritan Sunday, yard sales, festivals -- anything else that you can do either in collaboration with other churches or by yourselves, to raise awareness and funds for SMGW!

## **When do we do it?**

Every year from April through September, SMGW receives 25% matching funds for any monies we raise during these months.

## **When should we start planning?**

NOW! Meet with your outreach committee/clergy and get creative -- decide what you want to do and get the date on your church/school calendars! To assure a successful event, we ask that you accomplish this step by our annual meeting in January.

Once you know **what** you will do, and **when**, some things to consider:

***Where will this event take place?***

***Who is leading, communicating, advertising, and/or staffing this event?***

***Who will we invite?***

***To whom might we reach out in partnership to join us?***

***What resources do we need to make it happen? (i.e. police for walks, snacks, signs, etc.)***

***How will we generate excitement about this event? (i.e. skits, etc.)***